



Cornell  
Real Estate  
Council



November 2021

## A Message from the Board of Directors

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Late November finds us in that time when we take stock of the year, count our blessings, give thanks and begin to contemplate opportunities in the year ahead. Here at the Cornell Real Estate Council ("CREC"), we're doing all four!

In the newsletter that accompanies this message you will see the many accomplishments, milestones and achievements that your involvement and support enabled in 2021, and for that we at CREC are grateful and thankful. Here's a quick summary of recent CREC "highlights":

- Robust and successful programming, including our 39th annual real estate conference, hosted virtually for the second straight year, and chocked full of engaging and topical panels including a conversation with our newest Cornell Baker Industry Leader award recipient, Debra Cafaro, CEO of Ventas. We also continued our distinguished speaker series.
- Impactful initiatives, including CREC Women, Career Advisory Program (CAP), and our Diversity, Equity and Inclusion effort. These initiatives seek to introduce real estate careers to a broader spectrum of students, at Cornell and elsewhere, and in so doing make the real estate industry more inclusive and diverse.
- Record CREC membership, now over 2,100.
- Generous financial support from individual and corporate sponsors. This financial underpinning enables us to expand and improve our many initiatives and keep membership and programming either free or affordable.
- Strong leadership. We are proud to announce the expansion of CREC's Board of Directors to include three new members: Spencer Burton '15, Jennifer Davis '12 & Alan Riffkin '88. We plan to continue expanding our leadership team in the coming months.
- New & improved CREC website. More information, more content submitted by members, and more capabilities to network and get involved.

That's an impressive list to be sure. In case you missed any of our events, or just want to learn more, visit our website to view archived videos of key events and learn more about our initiatives and recent activities.

With COVID shifting into the rear view mirror, and more normal, face-to-face interaction expanding, we are very much looking forward to 2022. We have on-campus events planned and we're poised to continue the expansion of key initiatives, putting our generous sponsorship contributions to work fulfilling our mission. We hope you will join us!

**On behalf of the Board of Directors, I would like to extend our heartfelt thanks to all the Cornell students, alumni, faculty, administration and real estate industry participants who have contributed to our success in 2021. Here's to a great 2022!**

*Sincerely,*  
*David Rupert*  
President, CREC