



Cornell
Real Estate
Council



July 2021

A Message from the Board of Directors

As we celebrate our country's 244th birthday and participate in what for many of us are our first public/group activities in more than a year, we at CREC would like to take a moment to share the great progress of our non-profit organization and encourage you to join us in our mission. In the newsletter below we highlight the wide range of CREC activities and initiatives that are making a meaningful difference in the lives of our members and those we have targeted for inclusion in our broadly-defined real estate industry.

Over the past 18 months we have particularly focused on engaging and celebrating women and students of color (some in high school and others in college, at Cornell and at Historically Black Colleges and Universities) who, through CREC's Diversity, Equity and Inclusion (DEI) efforts are attending virtual and in-person case competitions, summer school classes and online 'coffee chats' to learn more about opportunities and career paths in real estate. We continue to host a CREC Speaker Series to connect interesting and accomplished alumni and industry leaders with our members. Recognizing that our members live across the country and even outside the U.S., we have enhanced our Regional Chapters initiative to engage alumni in multiple cities throughout the year and build connections between these chapters and students who seek summer and full-time job opportunities outside of our historical concentration in the NY/Tri-State area. We are excited to host our 39th Annual Cornell Real Estate Conference in the fall, and our conference chairpersons (introduced below) are planning an in-person component for those alumni and students eager to network in New York City—keep an eye out for the save-the-date and consider joining us!

Two final thoughts: A heartfelt thanks to our individual and corporate sponsors whose ongoing generosity makes these ambitious efforts possible and keeps our general membership free. A special thank you to our many loyal and hard-working volunteers who help "carry the water up the hill," contributing their valuable time, skills and advice to CREC, our members, students and those in our industry. We're making the real estate world a more inclusive, interesting and impactful place one step at a time, and that's something we can all celebrate.

If you are not already a member of our team, please consider joining—you can help in a myriad of ways, e.g. offer to mentor students, contribute content to our website, help organize our conference (and other events), help build a Regional Chapter and expand our social media outreach.

Enjoy the 4th, and a summer of near-normality; we look forward to seeing you in-person in the fall.

Sincerely,
David Rupert
President, CREC