



Cornell  
Real Estate  
Council



February 2021

## A Message from the Board of Directors

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On behalf of the Board of Directors of the Cornell Real Estate Council “CREC”, I would like to extend our heartfelt thanks to all the Cornell students, alumni, faculty and real estate industry participants who have supported and encouraged our many initiatives over the past challenging year. Despite these obstacles, with your participation and generous financial support, we have grown our membership to nearly 2,000, virtually hosted our 38th Annual Cornell Real Estate Conference (with record attendance, strong sponsorship, speaker line-up and award-recipients) and launched or expanded several key initiatives. Although we are proud of all our initiatives, one that is especially noteworthy is the launch of CREC’s Diversity, Equity and Inclusion effort.

Responding to the significant underrepresentation of women and people of color within the real estate industry, and with the generous financial support of our conference sponsors, CREC DEI has within the past several months built a world-class advisory board, pledged funds to support students in award-winning programs and laid the groundwork to host multiple events targeted at women and people of color. We hope you will read about these and other exciting CREC milestones and accomplishments in the newsletter below. We also hope you will consider getting more involved as 2021 unfolds. Please visit our website using the link below to learn more.

*Sincerely,*  
*David Rupert*  
*President, CREC*